



The Arc Otsego

HOT COCOA 5K RUN & 1K WALK, RUN & ROLL NOVEMBER 5, 2017 NEAHWA PARK ONEONTA, NY SPONSORSHIP FORM



I would like to be an event sponsor at the following level.

Ultimate Chocolate Sponsor (\$5,000)

- Promotional materials in race-day swag bag.
- Sponsor's name on the event t-shirt.
- Recognition on The Arc Otsego's Facebook page.
- Name and website on The Arc Otsego's homepage.
- Recognition in press releases about the event.
- Logo featured on course signs and on the race bib.
- Promotional table space at race site.
- Sponsor's banner at the 5K start and finish lines.
- Verbal recognition during the 5K awards ceremony.

Dark Chocolate Sponsor (\$1,000)

- Promotional materials in race-day swag bag.
- Sponsor's name on the event t-shirt.
- Recognition on The Arc Otsego's Facebook page.
- Name and website on The Arc Otsego's homepage.
- Recognition in press releases about the event.
- Logo featured on course signs.

Deluxe White Chocolate Sponsor (\$250)

- Promotional materials in race-day swag bag.
- Sponsor's name on the event t-shirt.
- Name and website on The Arc Otsego's homepage.

Triple Chocolate Sponsor (\$2,500)

- Promotional materials in race-day swag bag.
- Sponsor's name on the event t-shirt.
- Recognition on The Arc Otsego's Facebook page.
- Name and website on The Arc Otsego's homepage.
- Recognition in press releases about the event.
- Logo featured on course signs.
- Promotional table space at race site.
- Verbal recognition during the 5K awards ceremony.

Milk Chocolate Sponsor (\$500)

- Promotional materials in race-day swag bag.
- Sponsor's name on the event t-shirt.
- Recognition on The Arc Otsego's Facebook page.
- Name and website on The Arc Otsego's homepage.

White Chocolate Sponsor (\$100)

- Promotional materials in race-day swag bag.

Sponsor Information

Sponsor Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Website _____

Payment

Mail this completed form and payment by October 2, 2017, to: The Arc Otsego; PO Box 490; Oneonta, NY 13820. Please write checks out to The Arc Otsego. You can also complete your payment online by visiting www.arcotsego.org, clicking "Donate Now" and selecting "Hot Cocoa 5K" from the drop-down menu.

Thank you!



The Arc Otsego

HOT COCOA 5K RUN & 1K WALK, RUN & ROLL
NOVEMBER 5, 2017 NEAHWA PARK ONEONTA, NY



About The Arc Otsego Hot Cocoa 5K Run & 1K Walk, Run & Roll

When you walk, run or roll the Arc Otsego's Hot Cocoa 5K or 1K, you are helping make life sweeter for people with developmental disabilities! Proceeds benefit The Arc Otsego's Helping Hands Fund, which assists individuals with intellectual and other developmental disabilities and their families to meet unexpected challenges for which they lack the necessary financial resources. The Hot Cocoa is a professionally-timed, family friendly, inclusive and accessible event.

Details: Enjoy a crisp fall run starting in Oneonta's beautiful Neahwa Park and celebrate post-race with a steaming cup of hot cocoa (with mini-marshmallows, of course)! The 5K course takes you through Neahwa Park, down War Memorial Dr., through the City of Oneonta, returning to end in Neahwa Park. Chip timing is provided. The untimed 1K Walk, Run and Roll takes place entirely within Neahwa Park. 1K participants receive an unchipped bib. Post-race refreshments are provided for 5K and 1K participants. All event participants receive a complimentary ticket for a cup of hot cocoa and other refreshments. Ample parking is available in the park and at the Oneonta City Parking Garage.

The Arc Otsego, a private, not-for-profit organization and a chapter of NYSARC, Inc., provides supports and services to over 500 individuals with intellectual and other developmental disabilities and their families living in Otsego County. The Arc Otsego is a 501(c)(3) organization. Your donation is tax-deductible to the extent allowed by law.